



## **2019 WVRPA Conference**

October 15-17, 2019

Oglebay Resort and Conference Center

Wheeling, WV

# Conference At A Glance

(As of 9/04/19\* subject to change)

## Tuesday, October 15<sup>th</sup>

**Welcome!**

**11:00a-3:00p**      **Group Activities**  
**4:30p-5:15p**      **Check-in & Welcome**  
**5:30p-10:00p**     **Dinner & Social**

*\*Exhibitors Set-up*

## Wednesday, October 16<sup>th</sup>

**7:30-8:15a**      **Exhibitor Hall Open**  
                         **Coffee & Light Refreshments**  
**8:15-8:30a**      **Annual Meeting**  
**8:30a-9:20a**     **Keynote Speaker**  
**9:30a-10:20a**   **Education Session Block I**  
**10:30a-11:20a** **Education Session Block II**  
**11:30a-2:00p**   **Exhibit Hall Open**  
                         **Luncheon & Chance Auction Begins**  
**2:00p-2:50p**     **Education Session Block III**  
**3:00-3:50p**      **Education Session Block IV**  
**4:00-4:50p**      **Education Session Block V**  
**6:00p**              **Exhibit Hall Open**  
                         **Dinner & Awards Ceremony**  
                         **Evening Social**

*\*Exhibitor tear down after dinner, or Thursday before 10am.*

## Thursday, October 17<sup>th</sup>

**9:00a-9:50a**      **Education Session Block I**  
**10:00a-10:50a** **Education Session Block II**  
**11:00a-11:50a** **Education Session Block III**  
**12:00p-12:50p** **Luncheon**  
**1:00p**              **Conference Closing & Board Meeting**  
**2:00p**              **Adjourn**

## **Student Scholarship Fund**

We ask that you to consider participating in our chance auction by contributing items from your community to share with fellow students. We are raising funds for the WVRPA Student Scholarship fund. Your participation will allow WVRPA to expand scholarship opportunities for our students. *\*Items to bring for auction can include: park promotional items, gift baskets, donated gifts from your organization or other vendors.*

# 2019 WVRPA Conference Agenda

October 15-17, 2019

Oglebay Resort and Conference Center  
Wheeling, WV

## Tuesday, October 15<sup>th</sup>

*OPENING DAY Welcome!*

**11:00a – 3:00p** Group Activities

More details for times & meeting locations- TBA.

- Option 1: Golf at the Arnold Palmer Course (Box Lunch will be provided)
- Option 2: Oglebay Trolley Tour & Activity- TBA

**4:30p – 5:15p** Conference Check-In & Welcome located in the  
*Glessner Auditorium*

Anthony Michalski, WVRPA Board President, Executive Director, Marion County Parks and Recreation Commission

**5:30p – 10:00p** Dinner and Music at River City Ale Works in Wheeling, WV  
Transportation is available to and from River City Ale Works

## Wednesday, October 16<sup>th</sup>

**7:30a – 8:15a** Exhibitor Hall Open  
*Coffee and light refreshments will be available*

**8:15a – 8:30a** Annual Meeting

**8:30a – 9:20a** Keynote Speaker  
*Coloring Outside the Lines:  
Creating a NEW Recreation and Park experiences  
Customer Experience Expert, Jeff Tobe*

**9:30a – 10:20a** NRPA Memberships and Member Benefits  
*Hayley Herzing, NRPA Senior Manager of Membership*

**10:30a – 11:20a** How to avoid the traps we set  
*Zach Abraham, Principal Owner of AlignHR*

- 11:30a – 2:00p** Exhibitor Hall Open  
Luncheon & Chance Auction Begins  
*Glessner Auditorium*
- 2:00p – 2:50p** Listening Between the Lines:  
Effective Communication Skills  
*Customer Experience Expert, Jeff Tobe*
- 3:00p – 3:50p** Spray play for All – Designing inclusive Splash Parks  
*Ingrid M. Kanics, Kanics Inclusive Design Services, LLC*
- 4:00p – 4:50p** How to Optimize your website to increase Sponsorships  
*Tina Nipe, CEO of Tenth Degree Technologies*
- 6:00p** Exhibitor Hall Open, Dinner & Awards Ceremony  
*Glessner Auditorium*  
Evening Social at *Glassworks*

### **Thursday, October 17<sup>th</sup>**

- 9:00a – 9:50a** WVU Extension Office – Recreation, Tourism & Ext Office  
*Doug Arbogast, Recreation Specialist*
- 10:00a – 10:50a** Marketing- Grow Your Business –  
Reaching Boomers & Millennials within Budget  
*Herb Faulkenberry, Vice President of Sales Marketing at Oglebay Resort and Conference Center*
- 11:00a – 11:50a** NAPF – The Why and How to begin a Foundation  
*Eriks Janelins, Oglebay Foundation President & CEO*  
*Donald Ortale, Executive Director of NAPF*
- 12:00p – 12:50p** Luncheon- Glessner Auditorium  
**1:00p** Conference wrap up and Board Meeting  
**2:00p** Adjourn – See you next year!

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